

# Events Guide.

**red**<sup>™</sup>  
energy **arena**



# Welcome to Red Energy Arena.

**Red Energy Arena acknowledges the  
Dja Dja Wurrung and Taungurung  
Peoples as the traditional custodians  
of the lands across Greater Bendigo.**

We acknowledge and pay respect to  
their Elders past and present.





# Our Story.

**Red Energy Arena is Central Victoria's largest sporting and entertainment complex, hosting a plethora of major national and international events.**

Beginning as two basketball courts in 1976, the venue has since grown with additional courts added over the years, along with a licensed bistro and sports bar added in later developments.

Fast forward nearly 50 years and we now boast 10 indoor multipurpose courts, 12 outdoor netball courts and an impressive 4,000 seat arena.

Red Energy Arena holds more than 160 events per year, ranging from sports, music, community events, conferences and gala balls.

In 2022 we announced our naming rights partner, Red Energy, and the venue took a new shape. The Red Energy Arena brand is set to become a household name, intrinsically linked to the Bendigo community and Regional Victoria.



Scan the QR code  
to learn what we  
are all about

**40,000+**  
Followers

Over 40,000 followers across social media and a monthly reach of over 130,000 people

**22,500**  
Visitors each week

Over 1,170,000 people visit our venue

**160+ Events**  
Delivered per year

**100+**  
Business and  
Community  
Partners

# Welcome to Bendigo.

**Bendigo is a thriving, vibrant regional city located in the centre of Victoria.**

Located just over 4km west of the CBD and only 150km from Melbourne, with ample on-site parking and direct public transport links, Red Energy Arena is easily accessible from any point in the city.

Approximately 116,000 people call Bendigo home and 240,000 people live in the surrounding region. Bendigo consists of an urban area and many rural small towns, all of which contribute to our connected sense of community.

Bendigo is a welcoming community that is known for its love of sport, music festivals, cultural celebrations, and food and wine showcases. There is also a range of must-see attractions including our renowned Bendigo Art Gallery, Golden Dragon Museum, Central Deborah Gold Mine, Bendigo Tramways, cycling trails and waterways, and Bendigo Pottery. In 2024 Bendigo was crowned Victoria's top tourism town.



# Let us help plan your next event.

## Red Energy Arena is the perfect venue for hosting your next event.

From major sporting and entertainment events to community events, conferences, exhibitions, gala dinners and private functions; our dedicated events team is here to assist.

The team will ensure a seamless end-to-end experience, providing you with guidance and recommendations along the way. We are committed to ensuring your event is a resounding success.

### Spaces for Hire

Main Arena (3 courts)

7 indoor multipurpose courts

12 outdoor netball courts

Sky Lounge function room

VIP Mezzanine

Concourse

Licensed bistro and sports bar

Other rooms suitable for events including production offices, green room and dressing rooms

### Key Features

Serviced box office

650 carpark spaces

Wi-Fi internet

Catering offered by in-house chefs in a fully licensed venue

300 Seat Licensed Bistro and Sports Bar

Loading bay

Jumbotron screen, video walls and LED courtside screens

International level sporting lights suitable for broadcast TV

PlaySight automated live streaming and video recording technology on four courts

Accessible venue for all ages and abilities

Elite athlete change room facilities.



Scan the QR code for virtual tours and more.





# Marketing Benefits.

**Red Energy Arena can provide a matrix of complimentary regional marketing activity, including:**

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All public event bookings listed on our upcoming events page at [redenergyarena.com.au](http://redenergyarena.com.au)

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All public event bookings have access to our wide online reach

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All public event bookings will receive event promotion through our membership email database (10,000 members)

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Inclusion in rotations on our digital signage around the venue

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Support through the City of Greater Bendigo events calendar

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On-site marketing team to assist with event marketing collateral

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Ability to build outdoor live site with food trucks, activations, DJ's and more









# Our Spaces and Specifications.

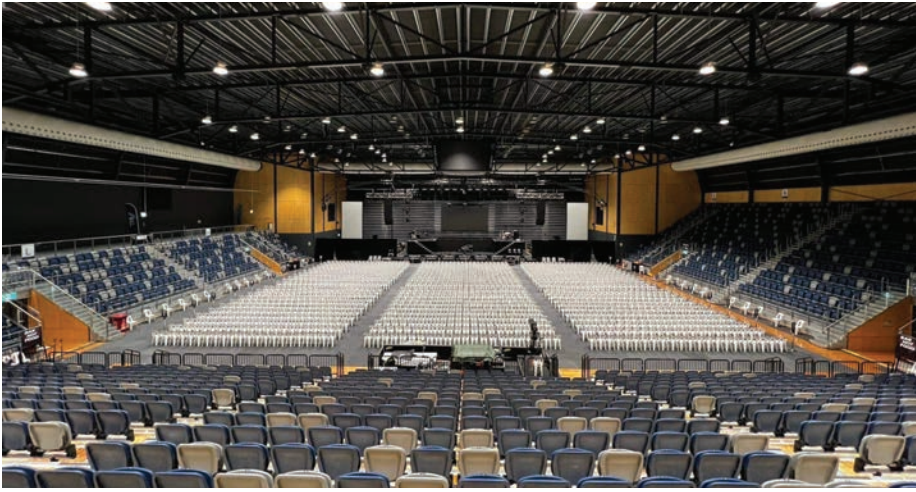
Red Energy Arena floor plan



Space	Concert	Sport	Seated Dining	Cocktail	Conference	Exhibition
Main Arena Courts 1, 2 & 3	4000	4000	1700*	2500	3000	150 exhibitors
Sky Lounge	–	–	100	100	100	–
VIP Mezzanine	–	–	100	200	–	–
Multipurpose Courts 4, 5, 6, 7**	2200	1700	600	1700	1700	150 exhibitors

\*Capacity dependent on individual event layout and requirements

\*\*All layouts and capacities are dependent on the court/s utilised for each event



## Main Arena Courts 1, 2 & 3

Our main arena is the heart of our complex. Offering room for up to 4000 guests, This space can be transformed to suit a variety of styles.



## Sky Lounge

Our Sky Lounge is suited to more intimate event styles, with ability to hold up to 150 guests across a variety of formats.



## VIP Mezzanine

Our VIP mezzanine space boasts spectacular views of the main court arena, with access to the Sky Lounge and many features.



## Multipurpose Courts 4, 5, 6 & 7

These spaces are suitable for sporting, exhibitions, gala dinners and concerts, with a grandstand available.



# Main Arena Courts 1, 2 & 3.

**Our main arena is the heart of our complex. Offering room for up to 4,000 guests.**

The arena's flexible design allows it to be transformed to suit a wide range of event styles, from major sporting events, concerts and conferences to exhibitions, gala dinners, and community celebrations.

With adaptable seating configurations, advanced audio-visual capabilities, and on-site catering, the space can be customised to deliver a seamless experience for every occasion.

## AV Features

Jumotron and LED Wall Screens

International Level Sports Lighting Suitable for Broadcast

Arena Paging PA System

Extensive Power Distribution including Three Phase and Powerlock

PlaySight Technology

Floor and roof loading allowance reports are available upon request.

## Format Capacity

Sports 4000

Concert 4000

Conference 3000

Gala Dinner 1700

Exhibition 150 Exhibitors

## Arena Features

Loading Bay Access

Grandstand and Flooring Seating

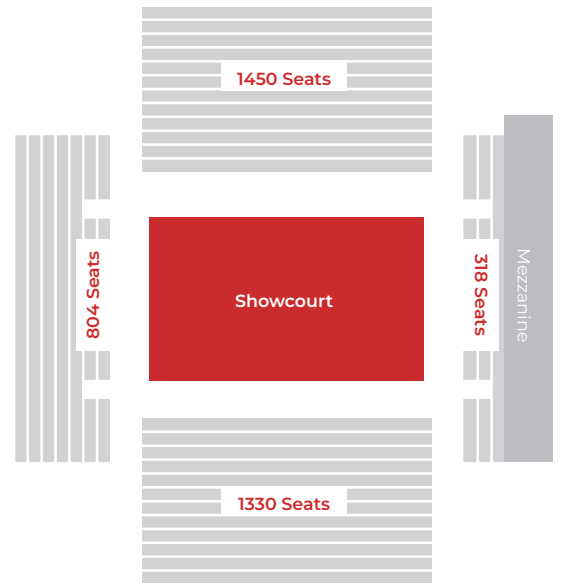
Vip Mezzanine

In-House Food and Beverage

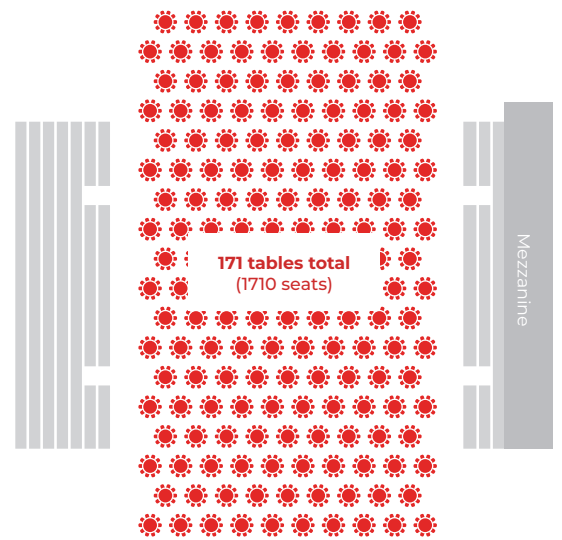
Temperature Controlled Heating and Cooling

A Ceiling Height of 16.1 Meters  
Please note the jumotron screen sits below this height.

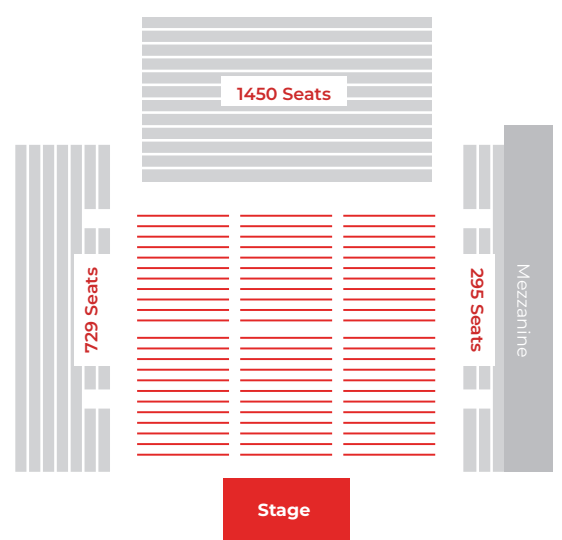
FIBA Oceania Standard Floor, Floor Mounted Backstops



**Sports Configuration**



**Gala Configuration**



**Concert Configuration**



# Main Arena Courts 1, 2 & 3.





# Sky Lounge.

**Our Sky Lounge is suited to more intimate event styles, with the ability to hold up to 150 guests across a variety of formats.**

AV facilities make this room a suitable choice for conferences, seminars, workshops and presentations. This space is also perfect for cocktail events or seated dining with catering available for breakfasts through to dinners.

## Format

## Capacity

Seated Dining

100

Cocktail

150

Conference

100

Seminar / Workshop

80

## Room Features

In-House Food and Beverage

Access via Stairs or Elevator

Temperature Controlled Heating and Cooling

## AV Features

Data Projector and Screen

Portable Audio System and Microphone

Wi-Fi Internet



For smaller groups, the room can be partitioned to suit a smaller cohort of guests if needed.



# VIP Mezzanine.

Our mezzanine space boasts spectacular views of the Main Court Arena.

### Room Features

In-House Food and Beverage

Access via Stairs or Elevator

Temperature Controlled Heating and Cooling

### Format

Seated Dining

Cocktail

### Capacity

100

200

### AV Features

Arena PA System

Controlled Lighting

Jumbotron Screen



# Multipurpose Courts 4 & 5.

This space is suitable for sporting, exhibitions, gala dinners and concerts.

Format	Capacity
Sports	600
Cocktail	600
Exhibitor	75 Exhibitors

## Court Features

In-House Food and Beverage

Loading Bay Access

Temperature Controlled Heating and Cooling

## AV Features

PlaySight Technology Access on Court 6

Power Distribution including Three Phases





# Multipurpose Courts 6 & 7.

**This space is suitable for sporting, exhibitions, gala dinners and concerts, with a grandstand available.**

## Court Features

Grandstand and Floor Seating

Changeroom Facilities

Loading Bay Access

In-House Food and Beverage Service

Optional Access to Sky Lounge Function Room

Temperature Controlled Heating and Cooling

## Format

Sports

Cocktail

Exhibition

## Capacity

1700

1700

75 Exhibitors

## AV Features

PlaySight Technology Access on Court 6

Arena Paging PA System

Jumbotron Screen





# Main Arena Gala Configuration.





# Ticketing.

## **Red Energy Arena is a Ticketek licenced venue.**

Ticketek provide ticketing services for publicly ticketed events scheduled at Red Energy Arena and is fully equipped to manage your ticketing requirements with box office support available.

# Accommodation.

## **If you need somewhere to stay during your visit Quest Bendigo is our partner and recommended provider for your accommodations needs in Bendigo.**

Boasting both apartment style stays and hotel rooms, you will find something suitable at Quest Bendigo's three locations.

Mention this partnership when booking with us to receive 10% off your stay at Quest Bendigo.

# Preferred Suppliers.



## Audio Visual

PowerAV  
3 Stanley St,  
Bendigo VIC 3550

Phone 03 5441 4592  
[mail@powerav.com.au](mailto:mail@powerav.com.au)  
[www.powerav.com.au](http://www.powerav.com.au)

## Coates

## Plant equipment

Coates Hire Bendigo  
482/486 High St,  
Golden Square VIC 3550

Phone 03 5449 1800  
[www.coateshire.com.au](http://www.coateshire.com.au)



## Event Equipment

Bendigo Party Hire  
41 Havilah Road,  
Long Gully VIC 3550

Phone 03 5442 2222  
[sales@bendigopartyhire.com](mailto:sales@bendigopartyhire.com)  
[www.bendigopartyhire.com](http://www.bendigopartyhire.com)



## Accommodation

Quest Serviced Apartments  
489 High St,  
Bendigo VIC 3550

Phone: 03 5447 0822  
[www.questapartments.com.au](http://www.questapartments.com.au)



## First Aid

St Johns Ambulance Victoria  
[events@stjohnvic.com.au](mailto:events@stjohnvic.com.au)  
[www.stjohnvic.com.au](http://www.stjohnvic.com.au)



## Traffic Management

GAME Traffic & Contracting  
53 Powells Ave,  
East Bendigo VIC 3550

Phone 1800 438 426  
[www.game.org.au](http://www.game.org.au)



## Security Services

MA Services Group  
Suite 3 & 4,  
15/21 Butler Way,  
Tullamarine VIC 3043

Phone 03 9339 3500  
[www.maservicesgroup.com.au](http://www.maservicesgroup.com.au)



## Sign writing

Signs By Choice  
29-31 Craig St,  
Bendigo VIC 3550

Phone: 03 54445222  
[www.signsbychoice.com.au](http://www.signsbychoice.com.au)



# We would love the opportunity to discuss your event requirements.

To enquire about hosting your next event or  
function at Red Energy Arena, please visit:  
**[redenergyarena.com.au/venue-hire/enquiry](https://redenergyarena.com.au/venue-hire/enquiry)**

91 Inglis St, West Bendigo,  
3550, Victoria, Australia

03 5440 6200  
[redenergyarena.com.au](https://redenergyarena.com.au)  
[events@bendigostadium.com.au](mailto:events@bendigostadium.com.au)

@redenergyarenabendigo

