

BENDIGO STADIUM LTD STRATEGY 2025-2028



PURPOSE

We are a sports and entertainment organisation that creates opportunities for Greater Bendigo communities.



VISION

To have vibrant places where communities thrive and people come together for sport, events and quality entertainment.



Over 1.1 million visitors yearly

Creating a place where community comes together, feels inspired, and thrives

Major facility upgrades 2025-2026

Driving a new era for sport, entertainment, and our community

Digital transition and technology improvements

Transforming our venue into a connected, smart tech precinct

Proudly partnered with 100+ businesses and community groups

Strengthening connections across Greater Bendigo